



FOR IMMEDIATE RELEASE
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ePercipio Inks Deal with Hilton Grand Vacations Company, LLC

Park City, UT, Nov. 16, 2009 – ePercipio, the next generation software as a service (“SaaS”) provider of media-rich, multi-dimensional e-learning solutions, announced today the consummation of a multi-year agreement to provide its highly sophisticated e-learning platform and selected intellectual property content to Hilton Grand Vacations Company, LLC.

According to Shari Levitin, Chief Executive Officer of ePercipio, “Hilton Grand Vacations is a market leader in the global vacation ownership industry and we are honored that they selected the ePercipio online learning platform. We are confident that we can assist the Hilton Grand Vacations team increase both the effectiveness and efficiency of their online education and training initiatives.”

ePercipio is an internet-based learning management system (“LMS”) that is scalable across multiple industries, multiple functional areas of an organization (human resources, sales & marketing, legal, operations & administration, finance), and across all organizational constituents (employees, customers, stakeholders). The ePercipio platform offers partner-clients a suite of key applications including a dynamic custom branded e-community interface, and a course builder application (patent pending with the FTC), among other innovative integrated functions.

Michael Brown, Executive Vice President, Mainland U.S. for Hilton Grand Vacations, stated “We are thrilled that we have this exceptional new resource for our teams. ePercipio’s innovative training platform spotlights the best things about our performance, our best practices, best stories and our best results. This online resource holds tremendous potential.”

ePercipio helps organizations keep business skills up to date, improve employee performance and retention, cut training costs and increase flexibility. The platform was created to allow companies to quickly and consistently deliver training, experiential learning and communication to an unlimited number of employees and/or consumers via an online community. Levitin adds “ePercipio sets itself apart from current players in the space who generally fall short of delivering what is needed in today’s environment. While many programs fail to hold the attention of the user, others lack the necessary

tracking and reporting systems needed for managing compliance and analyzing the effectiveness of the experiential learning and training program. ePercipio's advantage lies in combining in-house content knowledge and curriculum design expertise with an engaging, blended learning environment followed through with tools for testing and analysis."

According to Mr. Brown, "At Hilton Grand Vacations, we prioritize the ongoing development of innovative training programs for our Team Members. With ePercipio, we are developing an online training resource tailored to enhance our learning environment. We are populating the site with proprietary training modules, videos and podcasts that showcase our best practices. It is our goal to create an interactive educational experience that drives consistency, fosters engagement and motivates excellence."

About ePercipio

ePercipio is headquartered in Park City, Utah and is a software-as-a-service provider specializing in the e-learning space by providing a next generation, internet-based, education and training platform.

About Hilton Grand Vacations

Hilton Grand Vacations Company, LLC is a division of Hilton Worldwide, the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. Headquartered in Orlando, Florida, Hilton Grand Vacations develops, markets and operates a system of high-quality vacation ownership resorts in select premier destinations. The company also operates two innovative club membership programs, Hilton Grand Vacations Club® and The Hilton Club® providing exclusive exchange, leisure travel, and reservation services for more than 150,000 Club Members.

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