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ePercipio University Platform

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Introduction

Simply put, eLearning or “electronic” learning, is distance education, most often delivered via the internet. There are countless systems and ways to organize and utilize this technology, but through research and studies, it is clear it is not just a fad. It is an effective way to communicate to a massive amount of people and reach across any geography and time zone instantly. The question is not whether or not to use eLearning, but rather, how to maximize this powerful combination of human and computer to get the results you need.

There are many different applications in which eLearning can be applied; new hire training, sales & marketing education, product knowledge (for customer, vendor and internal use), compliance, certifications, etc. The possibilities are truly unlimited... and so are the benefits. Messaging stays consistent, costly and time consuming travel can be limited and audiences can be reached instantly. It’s the ultimate tool for those who take a few minutes to educate themselves on how to best reach audiences through this diverse medium.

Computers are everywhere in our everyday lives... from televisions to credit cards to cell phones. Utilizing eLearning with a diverse curriculum only makes sense when attempting to reach and communicate with today’s audiences. eLearning was not designed to eliminate live training events, but rather compliment them. It enables people to share ideas and collaborate instead of just being told to memorize something. However, with all of the different systems available online, we invite you to come take a look at our ePercipio online software suit. We can help you organize your curriculum, ideas and experience to get the most from your online investment. Use our 20 year history in training and education for effective and measureable results in an entertaining, engaging and dynamic online experience.

ePercipio is the product of considerable time, investment and resources which resulted in a next generation consumer-centric software application service provider (SASP) that offers a media-rich, multi-dimensional, internet-based, Learning Management System (LMS) scalable across multiple industries and across all functional areas of an organization (e.g., human resources, administration, sales, marketing, R&D, finance/accounting, legal, IT, and operations), and across all organizational constituents (e.g., employees, stakeholders, vendors and customers).



The eLearning Platform

The ePercipio platform is a highly sophisticated, user-friendly, entertaining and interactive e-learning platform packaged in a blended learning environment. Through the application of next generation transformational LMS technology, ePercipio focuses on education, entertainment, communication, experiential learning and training, all grounded in Adult Learning Theory.

The platform offers a flexible and diverse internet-based delivery system that enhances both the effectiveness and efficiency of organizations that use the platform; and increases an organization's return on investment (ROI) through both cost reduction and enhanced revenue streams. In short, it offers an organization the ability to get "more, for less."

ePercipio offers a software "suite" tools with three distinct functions; (a) a proprietary and unique "Course Builder" component allowing users to convert existing curriculum and content into a fully integrated e-learning environment; (b) testing and gap analysis which seamlessly allows comprehension testing and reporting; and (c) an e-community interface branded to individual company requirements through a customized portal. ePercipio's objective is to become the software provider "of choice" in the next generation LMS space.

ePercipio's platform is a software suite with three distinct functions that can be used together or separately. ePercipio will complement the software suite and develop multiple revenue streams by offering professional services in the areas of project management, content conversion, creative content development and consulting to assure that our customers will be successful in their online training and messaging initiatives. While the platform is initially being tested while serving the educational, training and compliance needs of the resort development industry, the platform is poised to benefit the training and messaging needs in multiple vertical markets. The platform offers a scalable solution for organizational learning. It will serve the current needs of an organization and has the flexibility to support them in the future when the needs may change in unpredictable ways.

Suite #1

"Course Builder" gives clients the vehicle to be in charge of their educational, communication and training curriculum. This totally interactive platform, branded to their business, can keep their key constituents (employees, stakeholders, vendors, customers) associates continually engaged in the learning, and development process. With Course Builder, they can convert their live training sessions into a fully integrated online learning environment that can be administered easily and delivered consistently, 24 hours a day, 7 days a week. Course Builder comes with the following applications and will have upgrades available as needed:



1. Ability for assigned administrators to continually create and update curriculum on an as-needed basis without the need to pay a third party provider for ongoing updates.
2. Create an ongoing learning and education University branded to the client's company.
3. Create text and content through a word processor-like interface. WSISYG (What you see is what you get) editing and design. Cut and paste content on their own.
4. Easy integration of audio and video files into the course content. Regardless of the uploaded video type, the client's video can be automatically converted to a streamable format.
5. Timed video feature fully encapsulated enabling the client to display slides that will automatically phase into a synchronized audio or video presentation.
6. Assimilation of RSS feeds (ability to distribute internal and external Podcasts and news).
7. The document library gives the client the ability to store documents and for students to download forms, charts, and articles.
8. Note taking ability within the course. Notes can later be printed.

Suite #2

“Testing and Gap Analysis”: Seamlessly integrated into the Course Builder is a web-based system for comprehension testing and reporting. This Testing Module allows the client to develop and administer tests covering every element of their education, communication and training curriculum. All test parameters, such as questions, minimum passing scores, etc. can be modified and updated real-time for maximum flexibility. The testing system includes:

1. Tutoring function, wherein an incorrect answer will direct the test taker to a brief tutorial (text only, audio, video or combination) that will cover the material in question. The tutorial can either return to the original course materials or incorporate new audio or video footage.
2. Unique reporting and assessments area for each registered user where all their test results are stored, along with detailed Gap Analysis that is updated regularly with real time results.
3. Multiple levels of administrator permission, e.g. site, regional and corporate level, allow appropriate review of test results, reports and analysis. Gap analysis parameters allow virtually unlimited flexibility for reviewing data by salesperson, region, course, trainer, question, subject, etc. Manage associate performance and engagement and develop strengths and coaching strategies accordingly.

Suite #3

“Branded e-Community Interface”: The entire software suite may be seamlessly integrated and branded to a client's company via a customized portal. Associates logging



into the portal have the ability to customize features, update their contact information and register for courses. Users could have access to:

1. Full calendar of courses available
2. Company News.
3. Sales groups and lists
4. Recent and archived video messages from company leaders

Back-end administrative functions provide real time analysis of user traffic, page visits, course sign-ups, etc., and can be integrated into third party databases.

Additionally, ePercipio is able to leverage the core competences of SLG to create synergistic opportunities for both organizations. These core competences and resulting synergies include:

Conversion / Consulting Services: SLG employs curriculum designers that can help facilitate live training into a more time efficient online experience. SLG is available to work with a client's training and creative team to provide technical and creative direction for merging their intellectual property and training materials into the Course Builder and Testing Modules. Experienced technical staff can consult and educate on best practices as it pertains to an online environment. As ePercipio grows, it is anticipated that it will retain its own curriculum designers and trainers. However, as the company grows it is able to outsource these functions to SLG and maintain desired cost structures.

Intellectual Property Integration: With over one hundred years of collective experience in the timeshare and fractional industry, SLG has developed powerful intellectual capital. Companies may be interested in either licensing or outright purchasing the rights to certain IP products that can be integrated into the Software Suite. ePercipio clients are able to choose from a combination of their intellectual property and SLG's proven sales system.

Technical Details

The ePercipio e-Learning software suite is built on Microsoft ASP.NET 2.0 web technology with a Microsoft SQL Server 2008 foundation. The platform is hosted by ePercipio on secure Windows 2008 R2 servers with Internet Information Server 7.5. The application is secured by a firewall and all security patches are promptly applied. We are meticulous when it comes to security and protecting our clients' data.

The ePercipio platform provides video and audio via Adobe Flash and Microsoft Silverlight and all transactions are protected by secure transactions by authorized users. No financial transactions are processed on the system. The ePercipio platform is completely secure and compliant with standard security and technology models for web applications built on the Microsoft stack.



Summary

The ePercipio e-Learning software suite is a next generation LMS system that provides a secure, entertaining, and interactive environment for computer based learning. It allows users to access learning anytime from anywhere to enable them to learn in the way that is best for them at the time that is most convenient.

ePercipio's platform is a software suite with three distinct functions that can be used together or separately. ePercipio will complement the software suite and develop multiple revenue streams by offering professional services in the areas of project management, content conversion, creative content development and consulting to assure that our customers will be successful in their online training and messaging initiatives. While the platform is initially being tested while serving the educational, training and compliance needs of the resort development industry, the platform is poised to benefit the training and messaging needs in multiple vertical markets. The platform offers a scalable solution for organizational learning. It will serve the current needs of an organization and has the flexibility to support them in the future when the needs may change in unpredictable ways.